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Why invest in our counties? COUNTIES MOVE HAWAII

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HAWAII STATE ASSOCIATION OF COUNTIES 2015 ANNUAL CONFERENCE

JUNE 24-26, 2015 MAKENA BEACH & GOLF RESORT

CONFERENCE DETAILS

Conference location

Makena Beach & Golf Resort 5400 Makena Alanui, Kihei, HI 96753 Phone: (808) 874-1111

Events will be held at:

- Ka`eo Ballroom
- Maluaka Lawn
- Pu`u O Lai Lawn
- Café Kiowai
- Molokini Terrace

Registration Register online at MauiCounty.us/HSAC2015

General registration includes:

- Access to ALL educational sessions and meals
- June 24 Meet & greet with Councilmembers (heavy pupus, aloha attire)
 - Guests may register for \$25.
- Access to Hands-on sessions: You may choose one of four options.
 - Mom-and-Pop Food Tour \$50
 - o Maui Ag Tour \$40
 - Test drive an EV free
 - Golf at Wailea Blue Golf Course \$100
- June 25 Conference dinner reception (aloha attire)
 - Guests may register for \$75.

Hotel

We've secured a base room rate of \$169 per night at the beautiful Makena Beach & Golf Resort for the duration of the Conference and the weekend after the Conference (until June 28). Consider bringing your family and prolonging your stay.

To book online, visit www.makenaresortmaui.com, click on RESERVATIONS. Use Group Code: HSAC

Makena Beach & Golf Resort offers NO resort fee, FREE parking and FREE Wifi.

Transportation

The conference venue is about 19 miles or 40 minutes from the Kahului Airport. Major car rental companies are available at the airport.

Taxi service is also available at the airport baggage claim area and would cost about \$65 to Makena.

The hotel offers shuttles to nearby amenities in the Wailea-Makena area such as the Shops of Wailea, other hotels and beaches on a first-come-first-served basis. The hotel shuttle service is available from 6:30 a.m. to 9:30 p.m.

Conference hotline

For more information, please see the conference website or contact Yuki Lei Sugimura at (808) 870-8047 or YukiLei.Sugimura@gmail.com.





Council Chair Mike White



Council Vice-Chair Don S. Guzman



Councilmember Gladys C. Baisa



Councilmember **Elle** Cochran



Councilmember Stacy Crivello



Presiding Officer Pro Tempore Michael P. Victorino



Robert Carroll



Councilmember Don Couch



Councilmember Riki Hokama

Welcome to the 2015 Hawaii State Association of Counties (HSAC) Conference in beautiful Makena, Maui. We, the members of the Maui County Council, would like to extend a warm greeting to Conference participants.

This year's conference theme, "Why invest in our counties? Counties move Hawaii forward," focuses on how county governments can move our State in the right direction by encouraging strategic investments.

Among the goals to be advanced here in Makena are:

- Revitalizing our infrastructure
- Maximizing new technologies to make government more helpful and efficient
- Providing housing for our workforce
- Working with the state and the private sector to reach the new goal of 100-percent renewable energy usage

The program is designed to kick-start meaningful conversations and offer tools for tangible progress on the most important issues facing our constituents.

Each of us face similar challenges and it is important that we work together to find solutions to make a positive difference. We encourage your active participation as we gather, confer and learn about exciting topics and find common ground.

Enjoy the Conference and enjoy Maui!





Hawaii County Council

Council Chair Dru Mamo Kanuha Vice-Chair Valerie T. Poindexter Councilmember Aaron Chung Councilmember Maile David Councilmember Karen Eoff Councilmember Greggor Ilagan Councilmember Dennis "Fresh" Onishi Councilmember Daniel K. Paleka, Jr. Councilmember Margaret Wille



Honolulu City Council Council Chair Ernest Y. Martin Vice-Chair Ikaika Anderson Councilmember Brandon Elefante Councilmember Carol Fukunaga Councilmember Ann Kobayashi Councilmember Joey Manahan Councilmember Trevor Ozawa Councilmember Kymberly Marcos Pine Councilmember Ron Menor



Kauai County Council Council Chair Mel Rapozo Vice-Chair Ross Kagawa Councilmember Mason K. Chock Councilmember Gary L. Hooser Councilmember Arryl Kaneshiro Councilmember KipuKai Kuali'i Councilmember JoAnn A. Yukimura

Hawaii Conference of Mayors

Mayor Billy Kenoi, County of Hawaii Mayor Peter Carlisle, City and County of Honolulu Mayor Bernard Carvalho, County of Kauai Mayor Alan Arakawa, County of Maui



Mel Rapozo President Hawaii State Association of Counties

Aloha Conferees,

On behalf of the Hawaii State Association of Counties (HSAC), we would like to welcome and thank you for attending this year's annual conference at the beautiful Makena Beach & Golf Resort on Maui. Much gratitude also goes out to the Maui County Council and staff members for hosting and organizing an invigorating conference this year.

"Why invest in our counties? Counties move Hawaii forward" is this year's theme. Collaboratively and collectively, our counties can and will move Hawaii forward, creating a better future and improving the quality of life for the people of Hawaii.

Thank you for your support. We are grateful for your participation and hope you will find this conference enlightening and enjoyable.



Dennis "Fresh" Onishi Vice President



Ikaika Anderson Secretary



Michael P. Victorino Treasurer

HISTORY

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HISTORY OF HSAC

The Hawaii State Association of Counties ("HSAC") was founded on July 30, 1959, in Lihue, Kauai. Thirteen supervisors representing the counties of Hawaii, Maui, and Kauai were in attendance. The City and County of Honolulu was not represented the initial meeting. Attending the initial meeting were Supervisors Helene Hale, Ikuo Hisaoka, Hiroshi "Scrub" Tanaka, James Hamasaki, and William Thompson from the County of Hawaii; Supervisors Tom Tagawa, Harry Kobayashi, Richard Caldito, and Toshio Ansai from the County of Maui; and Supervisors Raymond Aki, George Toyofuku, Raymond Souza, and Joe Shiramizu from the County of Kauai.

Credit for the initial gathering was attributed to Hawaii County Supervisors Hale, Hisaoka, and Tanaka. These three individuals shared a common vision for the future and recognized the need for an organization in which the four county governments in Hawaii could work toward related or mutual goals. Among the objectives were improving county government through the sharing of ideas and providing a platform from which the counties could join forces to more effectively lobby the State Legislature.

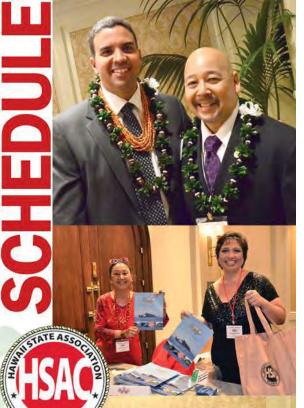
HSAC's organizational meeting was conducted just after statehood, on September 13, 1959, in Hilo, and the group was joined by representatives from the City and County of Honolulu. Supervisor Hale was elected as HSAC's first president in recognition of her efforts to organize the group. She went to the Mainland to gather information from other established state associations and to establish contacts with officers of the National Association of Counties ("NACo"). As a result, the four counties, as members of HSAC, joined NACo and NACo's Western Interstate Region ("WIR"). Further efforts resulted in HSAC's hosting of WIR annual meetings in 1964 and 1967, which attracted hundreds of delegates from all across the continental United States. Subsequenthly, HSAC has hosted several other annual WIR meetings.

In the 1960s, HSAC gained stature in NACo by having two of its members appointed to the NACo Board of Directors. These members were Elroy Osorio from the County of Hawaii and Clesson Chikasuye from the City and County of Honolulu. Councilmember Chikasuye ascended to the position of NACo President in 1967. Helene Hale Ikuo Hisaoka Hiroshi "Scrub" Tanaka James Hamasaki William Thompson Tom Tagawa Harry Kobayashi Richard Caldito Toshio Ansai Raymond Aki George Toyofuku Raymond Souza Joe Shiramizu



The HSAC founders were instrumental in improving numerous aspects of county government and in increasing the presence and influence of county government at the Legislature. For this, we wish to extend our deepest gratitude and appreciation to all those individuals who have played a role in the continued activities of HSAC.





Registration table hours

June 24	6 p.m. – 8 p.m. Maluaka Lawn
June 25	7 a.m. – 1 p.m. Holokai Pavilion
	6 p.m. – 9 p.m. Pu`uO`Lai Garden
June 26	7 a.m 3 p.m. Holokai Pavilion

Wednesday, June 24

6 p.m.

n. HSAC Executive Committee meeting and HSAC General Membership meeting, Ka`eo Ballroom

>>> Meet and greet with Councilmembers

6 p.m.	Check in, Maluaka Lawn
	Conference badge required.
7 p.m.	Heavy pupus. Relive the excitement of Elvis in Hawaii with award-
	winning performer Darren Lee

Thursday, June 25

7 a.m.	Registration, Exhibit Hall opens, Holokai Pavilion
	Breakfast at Café Kiowai (ticket required)

8:45 a.m

10 a.m.

- CONFERENCE WELCOME Emcee: Tony Takitani, Esq.
- Mike White, Council Chair, Maui County Council
- Mel Rapozo, President, Hawaii State Association of Counties
- Riki Hokama, President, National Association of Counties
- 9:15 a.m. KEYNOTE SPEAKER: Emilia Istrate, NACo Director of Research
- 9:45 a.m. EXHIBITORS BREAK

INVESTING IN THE COUNTIES: HOUSING

- Makani Maeva, President and CEO, Āhē Group, moderator
- Anthony Ching, Executive Director, Hawaii Community Development Authority
- Jennifer Chirico, President, Susty Pacific
- Mike Dahilig, Planning Director, County of Kauai
- Craig Hirai, Executive Director, Hawaii Housing Finance and Development Corporation
- Keith Kato, Executive Director, Hawaii Island Community Development Corporation

11:20 a.m. Lunch in Ka`eo Ballroom

Afternoon schedule: HANDS-ON SESSIONS

Participants will be notified separately for session itineraries.

- Mom-and-Pop Food Tour: Bus departs hotel lobby at 12:30 p.m.
- Maui Ag Tour: Bus departs hotel lobby at 11:45 a.m. (lunch at Three's Bar and Grill)
 - Test drive an electric vehicle: Meet at hotel lobby by 1 p.m.
- Golf at Wailea Blue Golf Course: Check in at 11:30 a.m., tee off at 12:30 p.m.

Thursday, June 25 *continued* >>> Conference dinner reception

6 p.m.	Check in, Pu`uO`LaiGarden
	Conference badge required
	Welcome music by Joel Katz
6:30 p.m.	Conference dinner reception and golf awards
	Entertainment by Na Hoku Hanohano awardee Willie K
9 p.m.	Fellowship at Ka`eo Ballroom (Karaoke!)

Friday, June 26

7 a.m. Registration, Exhibit Hall opens, Holokai Pavilion Breakfast at Café Kiowai *(ticket required)*

9 a.m. INVESTING IN THE COUNTIES: LEGISLATION

- Kekoa McClellan, CEO, Pelatron Power Evolution LLC, moderator
- Nadine Nakamura, Managing Director, County of Kauai
- Joseph Souki, Speaker of the House, Hawaii House of Representatives
- Riki Hokama, President, National Association of Counties

#HSAC201

GOLF TOURNAMEN

Shan Tsutsui, Lieutenant Governor, State of Hawaii

10:15 a.m. EXHIBITORS BREAK

10:30 a.m. BREAKOUT SESSIONS INVESTING IN THE COUNTIES: BIODIESEL

KA`EO BALLROOM

- Kelly King, Vice President, Pacific Biodiesel, moderator
- Randy Kurohara, Deputy Managing Director, County of Hawaii
- Kelvin Kohatsu, Fleet Administrator, Hawaii Electric Light Co.
- Ed Sniffen, Deputy Director, State Department of Transportation
- Clyde Omija, Assistant Chief, Division of Automotive Equipment Services, City and County of Honolulu

INVESTING IN THE COUNTIES: TECHNOLOGY

MOLOKINI TERRACE (2nd floor)

- Burt Lum, Executive Director, Hawaii Open Data, moderator
- Todd Nacapuy, Chief Information Officer, State of Hawaii
- Mark Wong, Director of Information and Technology, City and County of Honolulu
- Shawn Nakamoto, Information Officer, Honolulu Board of Water Supply
- Peter Liu, Director of Operations, mbloom
- 12 p.m. Lunch at Ka`eo Ballroom

12 – 3 p.m. Omiyage bag pick up at registration desk *(ticket required)*

Friday, June 26 continued

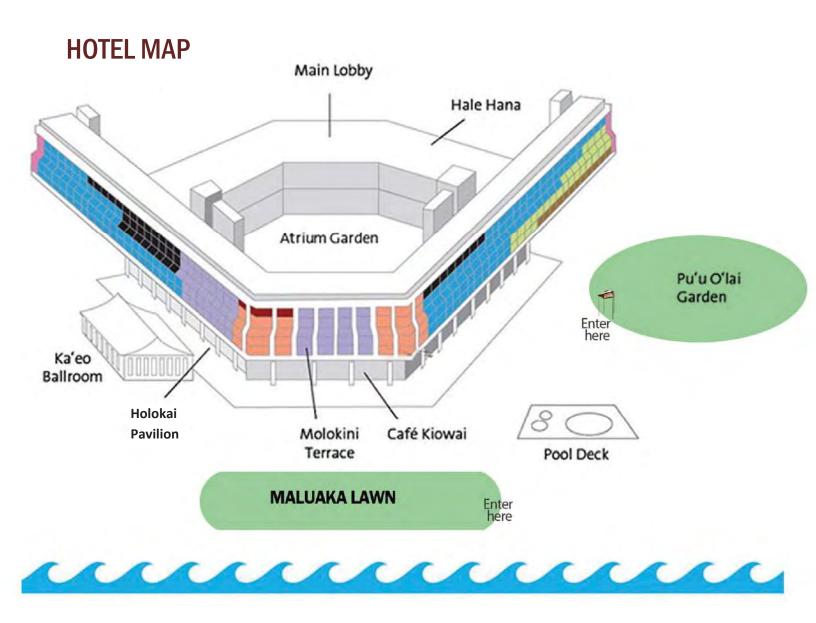
1:15 p.m. INVESTING IN THE COUNTIES: INFRASTRUCTURE

- Jesse K. Souki, Of Counsel, Imanaka Asato LLLC
- Jeanne Schultz Afuvai, President and CEO, Hawaii Institute for Public Affairs
- David Arakawa, Executive Director, Land Use Research Foundation of Hawaii
- Dave Freudenberger, Senior Principal and Founding Partner, Goodwin Consulting Group

3 p.m. CLOSING SESSION

- Closing remarks by Council Chair Mike White
- Fabulous door prizes, must be present to win
- Mahalo

>>> End of conference



INVESTING IN THE COUNTIES: HOUSING Thursday, June 25 at 10 a.m., Ka`eo Ballroom

The panel will explore options to facilitate affordable rental housing, spurring investment in our counties' residents and fostering a sense of belonging. The panel will examine how the State rental housing trust fund, tax credits, and public/private partnerships can leverage county resources to create affordable housing. The panel will look at cluster housing on agricultural land as a means of providing more affordable housing options. The panel will also discuss affordable rental housing case studies as a means of building community.



Anthony J.H. Ching Executive Director, Hawaii Community Development Authority

HCDA is responsible for administering Chapter 206E HRS, and implementing community development programs for areas designated as "Community Development Districts" by the State Legislature. Ching was former Executive Officer of the State Land Use Commission, land use planner with the Office of State Planning. and deputy director of Health for the Dept. of Health.



Craig K. Hirai Executive Director, Hawaii Housing Finance and Development Corporation

Hirai has held positions as the chair of the Affordable Housing Subcommittee of the Government Affairs Committee of the Hawaii Association of Realtors, chair of the state Rental Housing Trust Fund (RHTF) Commission and as ex-officio member of the board of directors of the Housing and Community Development Corporation of Hawaii. He is also a member of the Hawaii State Bar Association and holds licenses as a CPA and a real estate broker in the State of Hawaii.



Mike Dahilig Planning Director County of Kauai

Under Dahilig's direction, Kauai's general plan update will define a community-oriented vision for the island and smart growth initiatives, including multimodal transportation options. He was a former deputy county attorney and holds a master's degree in urban planning from UH Manoa. He also served as a member of the University of Hawaii Board of Regents. Makani Maeva President & CEO Āhē Group



Āhē Group is a Hawaii-based affordable housing developer. Since 1995, Maeva has been instrumental in the development and preservation of over 2,200 affordable units securing over \$115 million in debt financing and \$96 million in equity for affordable housing in Hawaii.

Jennifer Chirico President Susty Pacific



Susty Pacific is a Hawaii-based business management and sustainability firm. Chirico specializes in socially-responsible strategic business planning. She also consults with developers to implement sustainable land use strategies. Chirico holds a PhD in Environmental Policy, a Master's in Public Health (MPH), and a Bachelor's of Science in Finance and teaches sustainability classes at the University of Hawaii.

Keith Kato Executive Director, Hawaii Island Community Development Corporation



To date HICDC has developed 541 residential units on the Big Island for low income residents, utilizing a variety of financing programs including Low Income Housing Tax Credits, State and Federal Loans, and the USDA Rural Development Self Help Housing Technical Assistance (523) and Mortgage (502) programs. Prior to joining HICDC, Kato was employed by Nansay Hawaii, a real estate development company, and the County of Hawaii Planning Department. He received a Masters in Urban and Regional Planning from the University of Hawaii at Manoa in 1974.

INVESTING IN THE COUNTIES: LEGISLATION Friday, June 26 at 9 a.m., Ka`eo Ballroom

Every level of government (federal, state, and county) has a role in promoting economic development and diversification. This panel will contrast examples of positive cooperation and coordination among government agencies with the challenges that result when layered government decisions impede economic gains.



Nadine Nakamura Managing Director County of Kauai

Nakamura became Kauai County's Managing Director in 2013, after serving two terms on the County Council, where she served as Vice-Chair. She holds a bachelor of science degree in public affairs and urban planning from the University of Southern California and a master's degree in urban and regional planning from the University of Hawaii.



Riki Hokama President National Association of Counties

Maui County Councilmember Riki Hokama was elected president of the National Association of Counties (NACo) on July 14, 2014. He currently serves as chair of the council's Budget and Finance Commitee. Hokama was first elected to public office in 1978 as a delegate to the Hawaii State Constitutional Convention. Hokama also served as a member of the Lanai Community Plan Advisory Committee, County Solid Waste Advisory Committee, State Community Services Commission and State Department of Transportation Harbors Task Force 2010 Update.



Kekoa McClellan President & CEO Pelatron Power Evolution, LLC

McClellan leads the development of the patented Solena gasification and vitrification waste to energy systems in the State of Hawaii. He also manages government relations, community building, and external finance for the Pelatron family of companies. He was the Chief of Staff to Councilmember Stanley Chang, ran an independent political consulting and management firm, and worked as a commercial banking officer at Central Pacific Bank.



Joseph M. Souki Speaker of the House, 28th Legislature, Hawaii House of Representatives

Souki has served in the Hawaii State House since 1982. He served as Speaker from 1993 to 1999, and Speaker Emeritus from 2000 to 2013. He represents the 8th district, Kahakuloa, Waihee, Waiehu, Puuohala, Wailuku and Waikapu on the island of Maui where he was born and raised. He was the executive director for Maui Economic Opportunity for 16 years.



Shan Tsutsui Lieutenant Governor State of Hawaii

Tsutsui became the 12th Lieutenant Governor of the State of Hawaii at the end of 2012. He is a member of the Committee on State Strategies on International Affairs and State Strategies on Energy for the National Lieutenant Governor's Association and serves as treasurer for the Democratic Lieutenant Governors Association. Tsutsui was elected in 2002 to the Hawaii State Senate, representing Central Maui. From 2010 to 2012, he was selected among his peers to serve as President of the Senate, making him the first Senator from Maui to serve as Senate President.

INVESTING IN THE COUNTIES: BIODIESEL Friday, June 26 at 10:30 a.m., Ka`eo Ballroom

Biodiesel presents many advantages and opportunities as an alternative energy source for Hawaii, which has just formally established a goal of 100-percent renewable energy use by 2045. Five respected panelists will share their experiences with biodiesel in the private sector, local government, and state government. They will discuss advancements in technology, fuel quality, and general acceptance of biodiesel in large diesel fleets and power generation, as well as the challenges and opportunities to expect when transitioning to biodiesel.



Kelvin Kohatsu Fleet Administrator Hawaii Electric Light Co.

HELCO on Hawaii Island is responsible for one of the top 50 green fleets in the nation. Kohatsu oversaw the transition of the utility's fleet to B20 and B100 biodiesel fuel in 2006 and has managed HELCO's fleet of more than 300 pieces of equipment since 2002. He is a certified master mechanic, ASE Certified in 39 categories, and a licensed/certified crane operator and CDL-A TPX Driver.



Clyde Omija Assistant Chief, Div. of Automotive Equipment Services City and Councty of Honolulu

Omija formerly worked at Hawaii Pacific University as the facility and security manager at their Windward Campus. He was responsible for the maintenance and upkeep of the campus as well as the security and transportation operation. He retired from the United States Air Force in 1991 after having served 20 years. He attended Hawaii Pacific University and graduated with an MBA and a BSBA in Management.



Kelly King Vice President Pacific Biodisel

King is a co-founder and chair of the Sustainable Biodiesel Alliance, a national nonprofit piloting a certification process for sustainable biodiesel practices. She is also active in the Hawaii Energy Policy Forum and UHMC Sustainable Sciences Management Advisory Council. She served as an elected Maui Repre sentative on the Hawaii State Board of Education.



Randy Kurohara Deputy Managing Director County of Hawaii

Kurohara was previously the director of the County of Hawaii's Department of Research and Development. He is a longtime Hawaii businessman and owns Creative Arts Hawaii, Parker Ranch Store and Aloha Grown. He is a past president of the Rotary Club of South Hilo, the Japanese Chamber of Commerce and Industry of Hawaii and a board member of the Hawaii Island Chamber of Commerce, Hawai'i Island United Way and Boys and Girls Club of the Big Island. He serves on the East Hawaii Regional Board of the Hawaii Health Systems Corporation.



Ed Sniffen Deputy Director, Hawaii Department of Transportation Highways Division

Sniffen oversees nearly 2,500 lane miles of state highways. He is responsible for nearly 1,000 employees in four district offices, six branches and four staff offices across the islands. He previously served as Highways Division Administrator and oversaw the Division's \$200 million operations and maintenance budget and its \$250 million Capital Improvements Program.

INVESTING IN THE COUNTIES: **TECHNOLOGY** Friday, June 26 at 10:30 a.m., Molokini Terrace (2nd floor)

Technology is utilized by the private and public sectors in varying capacities. This panel will discuss how technology affects business in Hawaii and is positioning Hawaii in the 21st century. The panel may also explore data-based policy making, the promise of open data, "civic hacking" and the need to support local tech startups.



Todd Nacapuy Chief Information Officer OIMT, State of Hawaii

Nacapuy leads the Office of Information Management and Technology and oversees the Information and Communication Services Division of the Department of Accounting and General Services. He was the senior technical account manager responsible for all Premier Commercial services for Microsoft in Hawaii. Prior to that, as a senior infrastructure specialist for EDS, he led efforts to monitor and optimize all Web services within the Navy and Marine Corps network for the Pacific.



Shawn Nakamoto, APR Information Officer Honolulu Board of Water Supply

Nakamoto leads a nine-member team tasked with the agency's communications, media relations, community and consumer affairs, legislative affairs and public education efforts. She served as director of communications for Hawaii Pacific Health, the state's largest private health care system comprised of Kapi'olani Medical Center for Women & Children, Pali Momi Medical Center, Straub Clinic & Hospital and Wilcox Health on Kauai. Nakamoto also held positions with Kamehameha Schools and the University of Hawaii.



Burt Lum Executive Director Hawaii Open Data

Hawaii Open Data is a nonprofit dedicated to advancing the principles of open knowledge in Hawaii. Lum teaches Intro to Social Media at the University of Hawaii, Information and Computer Science Department, and is an instructor at the National Disaster Preparedness Training Center. Lum produces and co-hosts a weekly science and technology program on Hawaii Public Radio called Bytemarks Cafe.



Mark Wong Director of Information & Technology, City & County of Honolulu

Wong began his IT career almost four decades ago as a mainframe programmer/analyst with Yale University. In 1981, he started a consulting business specializing in Unix and TCP/IP, and incorporated it in 1986 as Commercial Data Systems. He served as CEO of CDS for over two decades, growing the company into Hawaii's largest local IT company. In 2012, with revenues of almost \$90 million, CDS was acquired by Technology Integration Group of San Diego.



Peter Liu Director of Operations mbloom

mbloom is a Maui-based \$20 million venture fund, capitalized by a \$5 million investment from the State of Hawaii's HI Growth Initiative and matched by private investors. Liu is an organizer of Startup Weekend on Maui. He also organized the Maui Tech Night event for the last two years, in partnership with MaiTai Global, to bring Hawaii entrepreneurs in front of Silicon Valley executives and investors.

INVESTING IN THE COUNTIES: INFRASTRUCTURE Friday, June 26 at 1:15 p.m., Ka`eo Ballroom

Inadequate, poorly maintained infrastructure is impacting housing affordability, quality of life and economic viability in communities across the nation. For instance, Hawaii is estimated to require \$191 million in infrastructure improvements over the next 20 years to support its water supply needs. This panel will investigate the problems caused by and solutions to address infrastructure deficiencies.



Jeanne Schultz Afuvai President and CEO Hawaii Institute for Public Affairs

Prior to joining HIPA, Afuvai served as deputy director of the state Department of Transportation and led the team that successfully secured additional international flights between Japan and Hawaii and worked on the initial effort now known as "visa waiver." She played a key role in the development of Kapolei as marketing manager at James Campbell Estate. Earlier, she worked for the Chamber of Commerce of Hawaii where she established the Military Affairs Council and Alexander and Baldwin Agribusiness as senior vice president of marketing.



David Z. Arakawa Executive Director Land Use Research Foundation

LURF encourages well-planned economic growth and development and safeguards Hawaii's significant natural, cultural and historic resources, public health and safety, through research, education, and advocacy for reasonable, rational and equitable land use planning, legislation and regulations. Arakawa was a former senior vice president and general counsel of Hawaiian Airlines and the corporation counsel of the City and County of Honolulu. He also served on numerous government committees relating to land use issues.



Jesse K. Souki Of Counsel Imanaka Asato LLLC

Souki specializes in land use law and leads the firm's Transit-Oriented Development Group. He helps public and private sector clients obtain government approvals for their projects. He has provided litigation, counseling, drafting, and a range of other services in support of land use development projects, including the Honolulu Rail Transit Project. He previously served as the director of the State Office of Planning and the first deputy director of the Department of Land and Natural Resources.



Dave Freudenberger

Senior Principal and Founding Parter Goodwin Consulting Group, Inc.

Freudenberger is an expert on public financing topics. He has evaluated, prepared and implemented numerous land-secured financing districts, tax increment financing programs, public facilities financing plans, fiscal impact studies and pro forma cash flow analyses throughout California, Hawaii and Nevada. He is well regarded and has been a guest speaker to the League of California Cities, California Redevelopment Association, Urban Land Institute, Land Use Research Foundation of Hawaii, and at the Hawaii Municipal Attorneys Conference.

HANDS-ON SESSIONS

Thursday, June 25 afternoon

You can still sign up at the registration desk before 11 a.m.



Mom-and-Pop Food Tour Bus leaves hotel lobby at 12:30 p.m.

Hop on the bus and wind your way through Wailuku and Kahului for small-kine food offerings at Stillwell's Bakery & Cafe (cream horns), Tasty Crust Restaurant (banana pancakes and spare ribs), Four Sisters Bakery (butter rolls), Takamiya Market (poke) and Tasaka Guri Guri Shop (guri guri, of course!).

These small food businesses are stalwarts of the local scene. Of course, you'll get to sample their famous products! And you may even get to chat with the owners. What makes these businesses unique? How do they outlast trends?

*Participants are advised to grab (light) lunch after the first panel. Food servings will be sample portions. Participants may purchase other products at their own expense.





Free

SSL

Test drive an electric vehicle Assemble at designated area by hotel lobby at 1 p.m.

Tesla Model S 70D is an all-wheel drive electric car with a 0-60 time of 5.2 seconds and a 250-mile range at 65 mph.



Since 2011, partners from Japan and Hawaii have been collaborating on the JUMPSmartMaui demonstration project to develop and test technologies for optimizing renewable energy use. Maui is home to an ever-increasing number of electric vehicles – with the Nissan Leaf setting the trend.

Maui Ag Tour (Upcountry) Bus leaves hotel lobby at 11:45 a.m. \$40



Begin with lunch at **Three's Bar and Grill**, meet Chef Travis Morrin and learn about challenges and successes in running his restaurant using locally-grown produce. Visit Upcountry Maui to enjoy panaromic views and refreshing mountain air. Explore two farms leading the industry with innovative agricultural techniques.

Waipoli Hydroponic Greens

Pacific Produce, Inc. is best known for its Waipoli Hydroponic Greens. Founded in 1997 by partners Geoff Haines and Paul Singleton, the operation utilizes the "nutrient film technique" and produces up to 15,000 pounds of specialty lettuces per week.



Howard's Nurseries

This business was established in 1979 and provides a variety of potted flowers and landscaping plants for the construction trade. The 27-acre nursery has a state-ofthe-art, climate-controlled Dutch greenhouse. Its irrigation and fertilizer system are also controlled electronically. Water in the greenhouse is recycled multiple times.









11:30 a.m. Check in at Wailea Blue Golf Course12:30 p.m. Tee off, modified shotgun, individual format6:30 p.m. Conference dinner, golf awards

Participation fee: \$100 Includes access to HSAC Conference dinner reception 6:30 p.m. at Pu`u O`Lai Garden featuring entertainment by Joel Katz and Willie K Guests may attend the dinner for \$75.

Hole-in-one prizes include:

- Brand new vehicle from Maui Toyota iPad Air 2 (64 GB, Wifi only)
- iPad Mini 2 (16 GB, Wifi only) Kindle Fire HDX

Hotel to golf course shuttle schedule: 11:35 a.m. and 12 noon Golf course to hotel shuttle schedule: 5:30 p.m. and 6 p.m.

Call Yuki Lei at 870-8047, YukiLei.Sugimura@gmail.com